

QUEEN OF PIN-UPS AND FASHIONS

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

ARCHIE  
SERIES

JULY

NO.35

# KATY KEENE

10¢

Comics

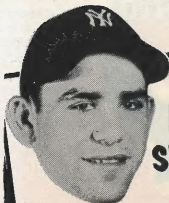
64  
Bill  
Woggon

MY! IT'S RAINING  
CATS AND DOGS,  
SIS!

YEP! I KNOW!  
I JUST STEPPED  
IN A POODLE!

JOKE SENT IN 64  
WENDY SCHULMAN,  
1806 REGENT ST.  
L.A. 66, CALIF.  
FASHIONS 64  
SARA ESTES,  
HALEYVILLE, ALA.





**YOGI  
BERRA  
SPEAKING**

(STAR CATCHER—  
WORLD CHAMPION YANKS)

"HERE'S THE EASIEST WAY OF  
ALL TO GET SWELL PREMIUMS OR  
CASH! SEND FOR FREE CATALOG!"

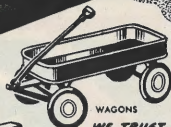
BE  
THE  
FIRST!



PEN AND  
PENCIL SETS  
JEWEL BOXES  
BIBLES LUNCH BOXES  
SKATES STEAK SETS



CAMERAS  
WATCHES  
RADIOS  
BLANKETS



WAGONS

WE TRUST  
YOU!

CLOCKS  
PEN AND  
PENCIL SETS  
UKULELES



FOOTBALLS

DON'T  
DELAY!



SWIM  
MASKS  
SWIM FINS  
WALLETS

FLASHLIGHTS  
TELESCOPES

PEARLS



TYPEWRITERS



CLOCKS  
ALUMINUM WARE



YESSIREE, A REAL  
LIVE PONY FOR  
YOUR VERY OWN!



MAIL  
CARD

BOW &  
ARROW  
SETS

ELECTRIC  
DEEP FRYERS  
WRIST WATCHES  
DOLLS

PENCIL  
SHARPENERS

1000-SHOT  
DAISY AIR RIFLES

DOLLS

22-CALIBRE RIFLES

SOLD BY AGENTS  
AND DRUG STORES  
EVERYWHERE



BICYCLES



Guaranteed by  
Good Housekeeping

PRICE 35¢

BOYS! GIRLS! LADIES! MEN!

**GIVEN! GIVEN!**  
YES, WE GIVE YOU  
**PREMIUMS**  
or **CASH**

EXTRA! EXTRA!

If you mail coupon at once—  
we'll send you exciting new  
"PUZZLES" free of charge.  
MAIL COUPON BELOW

**THIS IS AN AMAZING OFFER  
NOTHING TO BUY—ALL GIVEN  
MAIL COUPON BELOW...**

Candid Cameras with Carrying Case, Telescopes,  
Watches (sent ppd.) SIMPLY GIVE pictures with White  
CLOVERINE Brand SALVE easily sold to friends,  
neighbors, relatives at 35¢ a box (with picture).  
Alarm Clocks, Aluminum Ware, Billfolds, Record  
Players, Dresser Sets, etc. **GET BIG FREE CATALOG**

**EXTRA FREE GIFT FOR MAILING COUPON NOW**  
You'll receive "PUZZLES" — a thrilling collection of  
15 puzzles—18 riddles. All real stumpers but easy when  
you know how—and we give you all the answers.  
Work 'em on your friends—they'll think you're a real  
smarty! Great fun for everybody! **MAIL COUPON!**

**MAIL COUPON** ("Puzzles" will be sent  
to you absolutely FREE)

Wilson Chemical Co., Dept. 140-3 Tyrone, Pa. Date \_\_\_\_\_  
Gentlemen: Please send me on trial 14 colorful art pic-  
tures with 14 boxes of White CLOVERINE Brand SALVE to  
sell at 35¢ a box (with picture). I will remit amount asked  
within 30 days, select a Premium or keep Cash Commis-  
sion as explained under Premium wanted in catalog sent  
with order, postage paid to start. Be sure to send my  
FREE "PUZZLES!"

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ST \_\_\_\_\_ R D \_\_\_\_\_ BOX \_\_\_\_\_  
TOWN \_\_\_\_\_ ZONE NO \_\_\_\_\_ STATE \_\_\_\_\_

PRINT LAST NAME HERE \_\_\_\_\_

Paste coupon on postal card or mail in envelope today

**WILSON CHEMICAL COMPANY**

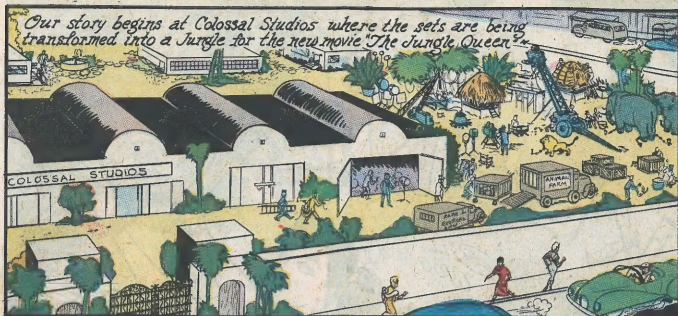
Dept. 140-3 Tyrone, Pa.



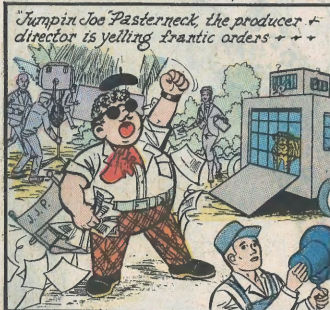


CLIP AND SAVE THIS JUNGLE QUEEN PIN-UP OF KATY FOR YOUR COLLECTION!!

KATY KEENE COMICS, Vol. 1, No. 35, July, 1957. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 11, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1957, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, 60c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.



JUNGLE PIN-UP POSE + COSTUME by MRS. CAROL CLABORN, 1115 BIRCH, COUR D'ALENE, IDAHO



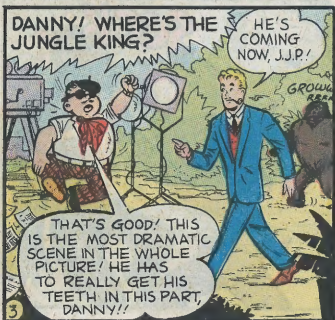
*Is Katy only in for a surprise when she sees who is to play the part of the Jungle King?*

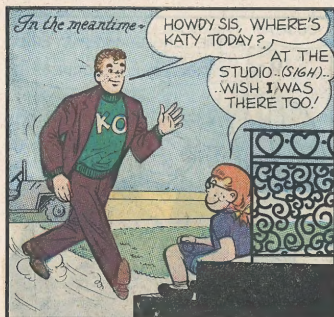
**ARCHIE COMICS ARE COMICAL COMICS**





MEN'S OUTFITS IN THIS STORY ALL BY BILL SEARS, VARSITY VIEW RD., MANITOBA, CANADA





SIS' FROCK by JOAN KENNERLEY, 7134 STEWART AVE, CHICAGO 21, ILLINOIS. (AGE 11)





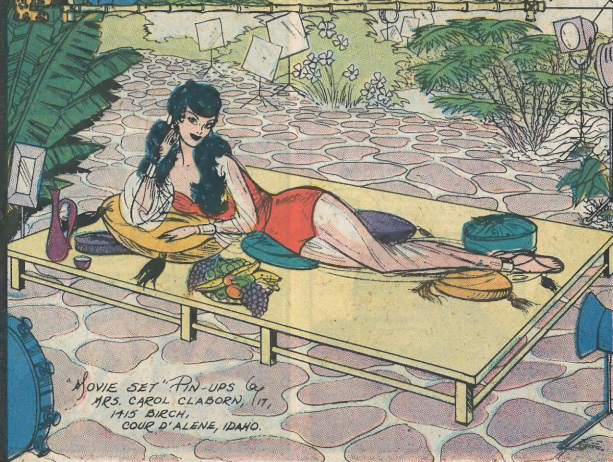


KAT  
HUNTER

Movie  
Set

PIN  
UPS

FOR  
YOUR  
COLLECTION



"MOVIE SET" PIN-UPS by  
MRS. CAROL CLABORN, 17,  
1715 BIRCH,  
COUR D'ALENE, IDAHO.



# WHAT WOULD YOU DO?

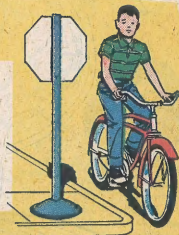
1. Your bike handlebars need adjustment. Should they be:

- ☐ higher than the saddle
- ☐ lower than the saddle
- ☐ even with the saddle



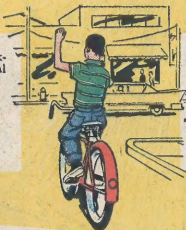
3. In approaching a sign with this shape, would you:

- ☐ stop
- ☐ prepare for a curve
- ☐ look for a railroad crossing



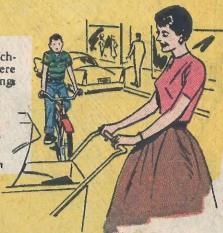
2. Here you are making the correct signal for a:

- ☐ right hand turn
- ☐ left hand turn
- ☐ stop



4. You're approaching a corner where people are crossing. Should you:

- ☐ hunk your horn loudly
- ☐ stop and let the people pass
- ☐ pay no attention



If you own a bike, you should be able to give the right answers to the questions above. Check yourself below. It takes a lot of learning to be an expert bike rider. Did you know, for instance, that bike riders must obey the same traffic laws as motorists? That's right.

And just as Dad does with his car, you must be sure your bike is always in top running condition. Among the most important things to check regularly are your tires. Remember—your *brakes* stop your wheels, but only your *tires* can stop your bike!

## For Top Tire Safety U. S. ROYALS

When you need new tires, be both safe and sure—see your nearby U.S. Royal Bike Tire Dealer. He sells the best and can tell you just which famous U.S. Royal is best for you.



## U.S. ROYAL MIDDLEWEIGHT

The speedy, modern tire that fits both balloon tire bikes and new Middleweights.

U.S. ROYAL CHAIN  
and

U.S. ROYAL NOBBY  
Balloon Bike Tires

U.S. ROYAL LIGHTWEIGHT  
Bike Tires



# United States Rubber

CYCLE TIRE DEPARTMENT • \$49 East Georgia Street • Indianapolis 6, Indiana

## ANSWERS

1. Even with the saddle. 2. Right hand turn. 3. Stop sign. 4. Stop and let them pass. The law says bike riders must give the right-of-way to both autos and pedestrians.

# KATY KEENE

by

Bill Woggon



LETTERING, GOWN + POSE ALL BY  
MILDRED SALMANS, BOX 1914  
PARKER, ARIZ.

STORY IDEA PLUS GOWNS + POSES AT END OF STORY BY THENA SUE NORRIS, BOX 302, MATHIS, TEXAS.

As our story begins Danny is sitting in his office looking over a new script

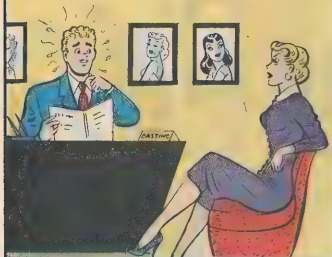


The part called for a singer, of course the first one he thinks of is Katy





Because Gloria is sitting in his office determined to get the part ~~~~

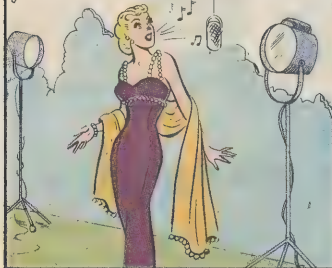


As soon as Gloria leaves he calls Katy and tells her to report in the morning for audition ~~~~ is she only tickled pink



GLORIA'S DRESS & POSE by LINDA ANDERSON, 25 MAPLE TERRACE, S.I. 6 N.Y. (AGE 13)

The next A.M. Katy tries out for the part ~~~~ later Gloria does likewise



Danny calls Katy and says "You will get the part" ~~~~ then he calls Gloria and says "You will get the part!"



GLORIA'S FORMAL by SUE LINDSAT (AGE 13) 90 HAWTHORNE AVE., BLOOMFIELD, N.J.

Of course each one was happy and thought the other a good loser




Now the reason Danny gave them both the part was because the script called for a Duet! Boy! Were they surprised and happy!

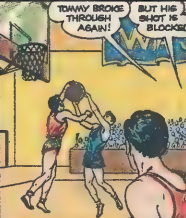


The  
END

**George Mikan teaches Tommy the hook shot!**



TOMMY BROKE THROUGH AGAIN! BUT HIS SHOT IS BLOCKED!



SEE, MR. MIKAN! WHY IS IT THAT I GET OUT-JUMPED SO OFTEN?

IT'S THOSE ORDINARY SHIRAZERS YOU'RE WEARING, TOMMY... NO TRACTION... YOU KEEP SLIPPING. HERE, TRY THESE ON



THESE ARE U.S. KEDS, TOMMY. THEY HAVE MOLESD SUCCTION BOLES THAT CLING TIGHT TO THE FLOOR... GIVE YOU SURE FOOTING

BOY! THEY SURE FEEL GREAT!



HERE'S A SHOT THAT'S HARD TO BLOCK... THE HOOK SHOT. YOU TAKE A SHORT BACKWARD STEP AWAY FROM THE BASKET... AND WITH YOUR ARM EXTENDED YOU "HOOK" THE BALL IN A HIGH ARC TOWARD THE BASKET



LOOK AT TOMMY MAKE THOSE HOOK SHOTS! WOW!

TOMMY LEARNED HOW TO WIN... BY PRACTICING AND BY WEARING U.S. KEDS!




LOOK FOR THE BLUE LABEL



*The Shoes of Champions*

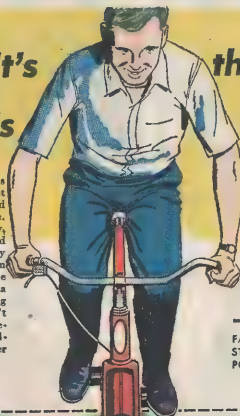


**U.S. United States Rubber**

Manufacturer: Boston, New York 25, N.Y.

# It's the Greatest— Man, It's Cool!

You just can't get more kicks out of a bicycle than you get from a Bendix® Multi-Speed GEARSHIFT Power Brake. You just slip that gear into low, start up, shift into high and glide away—just as smoothly as your Dad does in his own car. Man, it's easy—not like riding a bike when you were a kid. This is the next best thing to a car of your own. You don't ride it—you drive it. Just remember to insist on Bendix Multi-Speed GEARSHIFT Power Brakes. They're the most!



—and here's why—  
FASTER STARTS, EASIER CLIMBING, FASTER STOPS • 32 PERCENT MORE STOPPING POWER • BENDIX GEARSHIFT CUTS WORK IN HALF • DRAG-FREE COASTING

Eclipse Machine Div., Dept. D,  
Bendix Aviation Corporation, Elmira, N.Y.

Please send me your free illustrated folder describing the new Bendix Multi-Speed Power Brake.

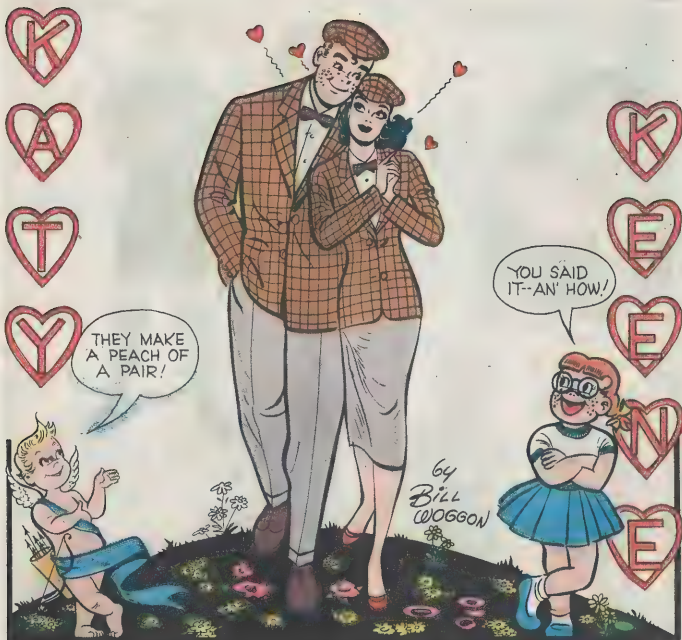
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

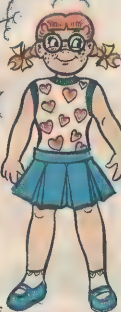




MATCHING CHECKERED COATS+CAPS 64 CAROLYN BELLETT, 291 HIGH ST, ORANGE, N.J.



WE'LL MAKE A **PEACH OF A**  
PAIR IN MATCHING OUTFITS!  
HMMM! I CAN SEE US  
NOW!



YEP! BILLY AN I  
WOULD MAKE A PEACH  
OF A PAIR TOO!!



DITTO!

UMM-  
HMM-M!

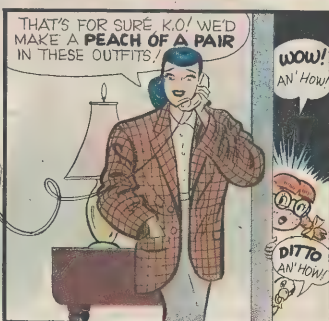


GOODNESS! I DIDN'T THINK IT  
WAS SO LATE-- I MUST HURRY TO  
MEET K.O.



READER'S NOTE:  
THE PLAYMATE  
FASHIONS + PIN-UPS ON  
THIS PAGE OF KATY  
K.O. + SIS + BILLY  
PLUS MORE OUTFITS  
ARE FOUND AT  
THE END OF  
THIS STORY ➡





YOU CAN SEND FOR KATY KEENE AND K.O. KELLY TOGETHER ON A PIN-UP AND FASHION-CUT-OUT SET FOR 10¢

# Katy and K.O. Kelly

PLAYMATE FASHIONS

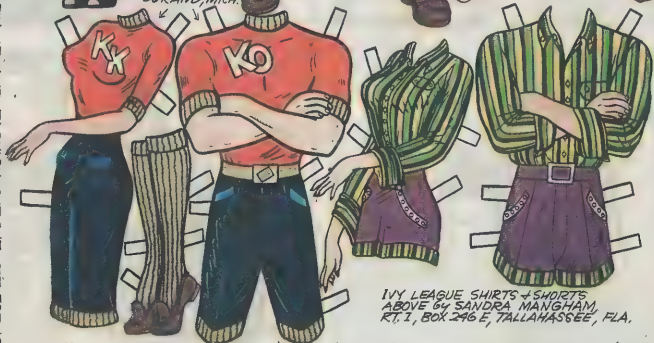
by Bill Woggon



WESKIT  
OUTFITS ABOVE  
by  
MARY FRANCES  
MORAN  
15 EATON PLACE  
BINGHAMTON,  
NEW YORK

BERMUDA SHORTS, ETC.  
by SANDRA WALKER  
212 MERCER ST.  
DURAND, MICH.

OUTFITS ON  
KATY + K.O.  
by  
FAITH JUNE  
2612 BRYCE LN.  
SARASOTA, FLA.



IVY LEAGUE SHIRTS + SHORTS  
ABOVE by SANDRA MANGHAM,  
RT. 1, BOX 246 E, TALLAHASSEE, FLA.

at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. ASK KATY FOR HER K.O. AND KATY PIN-UP AND CUT-OUT SET NO. 12

MAIL YOUR ORDER NOW WITH 10¢ AND YOUR NAME AND ADDRESS TO KATY KEENE



YOU CAN SEND FOR SIS AND BILLY TOGETHER ON A PIN-UP + CUT-OUT SET FOR ONLY 10¢

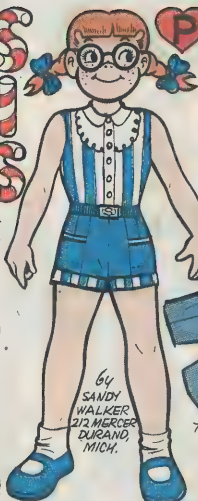


# PLAYMATE FASHIONS

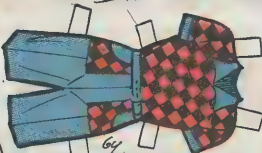
64 *BILL WOGGON*



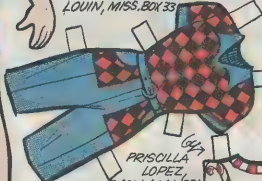
WHEELS RANCH, SANTA BARBARA, CALIF. ASK FOR SIS AND BILLY CUT-OUT SET NO. 8



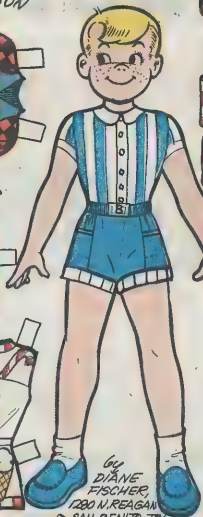
64  
SANDY  
WALKER  
212 MERCER  
DURAND,  
MICH.



64  
BRENDA LORD  
LOVIN, MISS. BOX 33



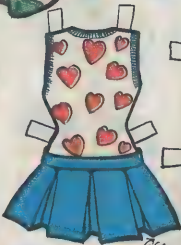
64  
PRISCILLA  
LOPEZ  
848 W. ALAMEDA  
TUCSON,  
ARIZ.



64  
DIANE  
FISCHER  
1280 N. REAGAN  
SAN BENITO, TEX.



64 JOYCE FRIEDRICH, 807 W. MAIN ST.  
FREDERICKSBURG, TEX.



64 ROBERTA TELECKY,  
BOX 706, RITZVILLE, WASH.



MAIL YOUR ORDER WITH 10¢ FOR A SIS + BILLY CUT-OUT SET TO KATY KEENE & WOGGON



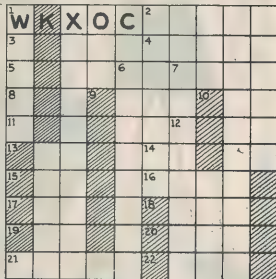
# KROSSWORDS

**A  
T  
Y  
S**

Contributed by Katy's Fans

AS SHOWN IN THE EXAMPLE IN No.1, PRINT EACH GROUP OF LETTERS IN THE BOXES ACCORDING TO THE NUMBERS PUTTING THE DOTS IN ALSO. WHEN COMPLETED YOU WILL HAVE A SPECIAL MESSAGE IN THE SHADED BOXES AND THE DOTS WILL FORM A DESIGN

- |         |           |
|---------|-----------|
| 1-WKXOC | 11-SENOR. |
| 2-RSMNT | 12-THRU   |
| 3-AEIO. | 13-KISM.  |
| 4-UGBDF | 14-ROENT  |
| 5-DEO.  | 15-AJKI.  |
| 6-G.    | 16-PQVUB  |
| 7-LPOS  | 17-TERCH  |
| 8-YN.   | 18-AOUSE  |
| 9-CXA.  | 19-YORS.  |
| 10-TUV  | 20-ROUPS  |
|         | 21-EPKMD  |
|         | 22-ELSNT  |



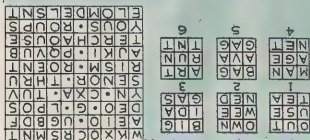
By CAROLYN CLOUSE (AGE 15)  
COOKEVILLE, TENNESSEE,  
ROUTE 5-BOX 65

## WORD SQUARES :

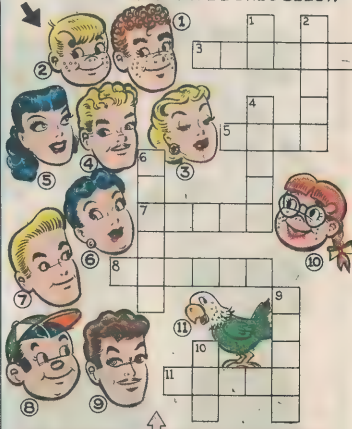
1	<div></div>	NOT IN MALE	<div></div>	4
	<div></div>	HIRE GROW OLD	<div></div>	
	<div></div>	DRINK TO CATCH	<div></div>	
2	<div></div>	POSSESS SACK	<div></div>	5
	<div></div>	TINY GIRL'S NAME	<div></div>	
	<div></div>	MAN'S NAME JOKE	<div></div>	
3	<div></div>	LARGE PAINTING	<div></div>	6
	<div></div>	GIRL'S NAME HURRY	<div></div>	
	<div></div>	FUEL EXPLOSIVE	<div></div>	

Sent in by PATRICIA CRIVELLI  
1540 S. CARLISLE ST.  
PHILADELPHIA 46, PA

## ANSWERS



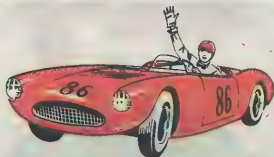
PUT THEIR NAMES IN THE BOXES BELOW



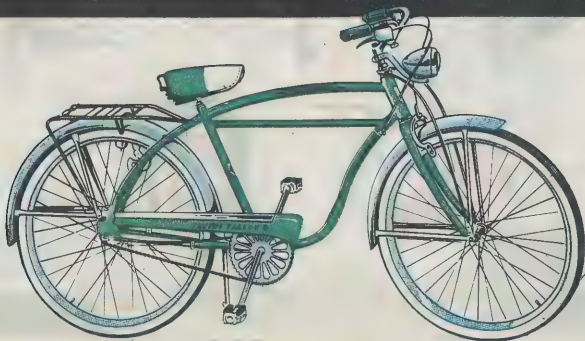
Sent in by LAUREL GONSALVES  
4631 NATALIE DRIVE  
SAN DIEGO 15, CALIF

Take it from a champion racing driver

"In your bike,  
look for three things:  
Power, Speed, Safety"



**YOU GET ALL THREE WITH  
'ACTION-ENGINEERED' AMF ROADMASTER**



Swing into the saddle of this AMF ROADMASTER FLYING FALCON and get set for the ride of your life. Want power for hill climbing? Simply shift into the power spot on your 3-speed gears and — zoom! That level road look inviting? Shift into high and watch the scenery whiz by. Powerful? Yes! Speedy? Sure! But safe, too! Double-power hand- and foot-brakes stop

you quicker...powerful head- and tail-lights quickly warn others...electronically-welded frame defies breakdowns. You can't beat an AMF ROADMASTER because — it's 'Action-Engineered.'

**Mom and Dad:** AMF ROADMASTER bicycles are guaranteed for life. See your dealer for full details.

FREE! A TERRIFIC BOOK ON AMF BIKES  
IF YOU SEND THIS COUPON NOW!



AMF ROADMASTER, AC-705  
West 117th Street & Berea Road, Cleveland 11, Ohio  
Send me my 36-page full-color book, "Buddy Wins His Wings", absolutely free. I want to learn about safer bike riding and about games to play on bikes.

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
STATE \_\_\_\_\_



**CLEVELAND WELDING DIVISION**  
AMERICAN MACHINE & FOUNDRY COMPANY  
Cleveland 11, Ohio



# KATY KEENE

by BILL DOGGMAN

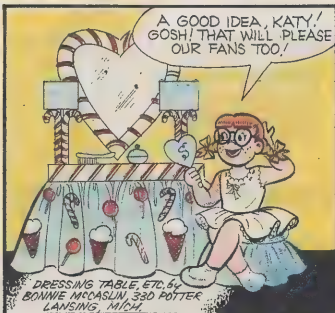


KATY'S HEAD PROFILE  
AND HAIRDO BY  
ANITA DAY,  
DENMARK, MAINE



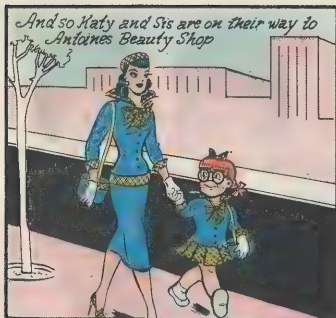
LETTERING & OTHER  
HAIRSTYLES BY  
RONALD TOWNE,  
WILLIAMSFIELD, OHIO

MANY OF KATY'S FANS DESIGN NEW HAIRSTYLES FOR  
KATY AND SIS WHICH INSPIRED THIS STORY ~~~~  
THANKS TO ALL OF THEM !!!



DRESSING TABLE, ETC. BY  
BONNIE MRCASLIN, 330 POTTER  
LANSING, MICH.

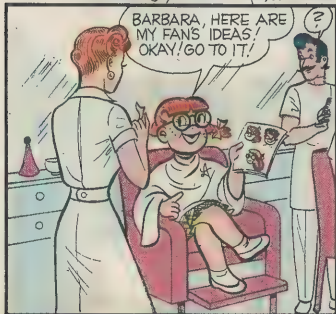
KATY'S DRESSING TABLE, ETC. ALL BY MARY TURES, 1595 OAKWOOD, DES PLAINES, ILL.



SISTER OUTFITS DESIGNED BY ELLEN SOLOMON, 57 ROSARIA RD., SPRINGFIELD, ILL.



And so Katy tries one hair style and another -- so does Sis



'HMMM? THIS IS NEW AND SMART!



BY NINA FOTHERGILL, EL CAMPO, TEX

BY CHARLOTTE MILLER, 432 E. MAIN ST. PLYMOUTH, PA.

I LIKE THIS!



IT'S SO HARD TO MAKE UP MY MIND -- HMMM-M?!

THIS IS FOR ME!



CUTE, HUH?

BY JANETTE DORRIS, 1700 PINE ST., NO. LITTLE ROCK, ARK.



IT SURE IS, KATY! UMM-HMMM!

BY BETH CHRISTOPHER, 27 DANEDROFT AVE. GREENVILLE, R.I.

LINDA AYLING, BOX 192 GRANGER, WY.



MRS. JOYCE DRENNEN, 4529 E. 4TH ST., TUCSON, ARIZ.



LUCILLE YOUNG, 2830 N.E. DAVIS PORTLAND, ORE.



WE HAVE SO MANY STYLES TO CHOOSE FROM! <sup>12</sup>

I'LL SAY WE DO!!



64 ELEANOR GERBER,  
317 N. MARKET  
ELIZABETHTOWN, PA.



64 JOAN ABBEY,  
701 SO. 49TH ST.  
BALTIMORE, MD.



64 BARBARA KINCAID,  
KILSYTH, W. VA.



64 NANCY MAPLES,  
727 N. 4TH AVE.  
APT. 4, ROME, GA.



64 TOMMY RICHARDSON,  
1309 EISENHOWER DR., BASTROP, LA.

And after hours of trying one hair style then another Katy finally makes up her mind ...

WAIT'LL YOU SEE MINE, SIS!

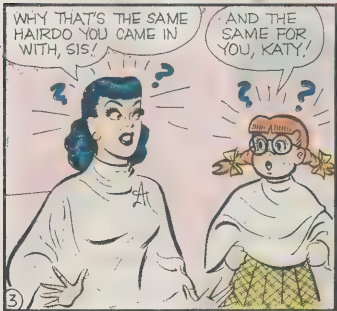


I'VE MADE UP MY MIND TOO, KATY, WAIT'LL YOU SEE IT!



WHY THAT'S THE SAME HAIRDO YOU CAME IN WITH, SIS!

AND THE SAME FOR YOU, KATY!



AFTER ALL IS SAID AND DONE--TOO MANY FANS LOVE OUR ORIGINAL HAIRSTYLES SO WE KEPT THEM!

YEP! WE JUST WOULDN'T LOOK THE SAME WITHOUT THEM!



# Katy AND Gloria in HAIR RAISING

## Jokes

KATY, DAHLING, I HAD  
MY HAIR **DYED**  
YESTERDAY!

HUMPH! IT LOOKS  
LIKE IT'S BEEN  
**DEAD** A LONG  
TIME, GLORIA!

By  
Bill WOGGON

THIS LINIMENT  
REALLY MAKES  
MY ARM **SMART**,  
KATY!

THAT'S GOOD!  
TRY RUBBING  
SOME ON YOUR  
**HEAD** TOO, GLORIA!

JOKE, POSES, ETC.  
By ANNA LOUISE  
FAULDS,  
P.O. BOX 1046,  
MULBERRY, FLA.

KATY, WOULD YOU PLEASE  
PART MY HAIR IN THE  
**MIDDLE**?

GLADLY, GLORIA,  
EVERY BLOCK HAS  
AN **ALLEY**!

JOKE+HEADS ABOVE  
By DORIS PEDERSEN,  
2209 AVE. J  
BROOKLYN 10, N.Y.

KATY+GLORIA POSES  
OUTFITS, ETC. By  
SHARON JOHNSON,  
716 DEVON DR.  
BIRMINGHAM 9, ALA.



# Katy Keene

# Sweetheart OF THE KITCHEN

by  
**Bill DOGGMAN**  
AND  
KATY'S FANS

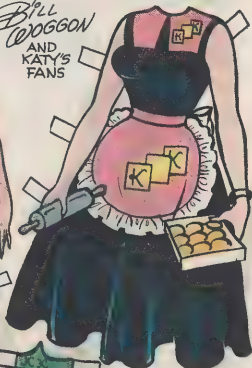
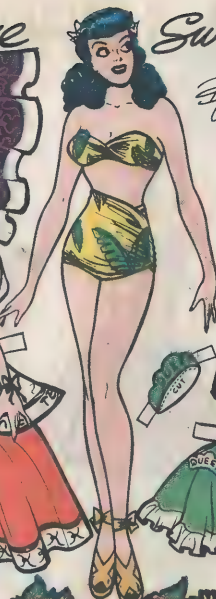
by  
**PATRICIA ROSS,**  
7355 S.W. 36th ST.  
MIAMI, FLA.



by  
**PEGGY ANGERMEYER,**  
172 CHESTNUT ST.  
NEENAH, WISC.



by  
**ELEANOR GERBER,**  
317 N. MARKET,  
ELIZABETH,  
TENN., PA.



by  
**NORMA WISE,**  
2613 BROOKLYN,  
KANSAS CITY, MO.

by  
**KAREN E. FARLEY,**  
39 NEW COURT,  
HEMPSTEAD, N.Y.

by  
**RUTH EDMUNDSON,**  
DUDLEY, MO.




CUT OUT THIS HEART OF  
FLOWERS! FOLD A DIME INSIDE.  
MAIL IT WITH YOUR NAME AND  
ADDRESS TO KATY KEENE,  
SANTA BARBARA, CALIF.  
KATY WILL MAIL YOU THE  
ABOVE PIN-UP PRINTED ON  
NICE HEAVY PAPER WITH  
A BIG SHEET OF NEW  
FASHION CUTOUTS.  
HURRY!  
MAIL IT  
NOW!

by  
**YOLGA RITCHERSON,** 136 CHAMPION ST., BATTLE CREEK, MICH.

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### MONEY BACK GUARANTEE

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35 Wilbur St., Lynbrook, New York

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# KATY'S MAIL BAG



Dear Bill Woggon,

I am eleven years old and I am a Puerto Rican girl. Often I send for some pin-ups and cut-outs of Katy and the gang to my cousins in Puerto Rico, and they like them very much and ask me for more. I still keep lots of them for myself because I like them, too.

Well, I cannot say anymore. I hope, as long as the sun comes out you'll go on and on publishing Katy Keene Comics.

Very truly yours,  
Emilda Mercado  
300 West 106 St.,  
New York 25, N. Y.

(Love to Katy and  
Sis from all my  
cousins and me.)

Here is a poem sent in by Emilda:

Poor sweet Katy  
Lost in the wood,  
And then she met  
Good old Robin Hood.  
Then her eyes  
Came in handy,  
For she saw  
It was only Randy.

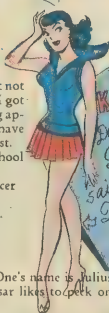
By Emilda Mercado  
300 West 106 Street,  
New York 25, N. Y.

Dear Katy,

I love your comics. Had it not been for the encouragement I got 2 years ago when my drawing appeared in your book I would have not decided to become an artist.

I am going to enter art school as soon as I graduate.

Forrest K. Spencer  
803 Maple Ave.,  
Springdale, Ark.  
(Age 16)



Dear Katy,

I have two parakeets. One's name is Julius and the other is Caesar. Caesar likes to peek on your cut-out dolls.

Sincerely,  
Lucille Gangone  
1269 81st St.,  
Brooklyn 28, N. Y.

Dear Bill Woggon,

I would like all the kids that read the Katy Keene comic book to know that corresponding with kids in other countries can be lots of fun because you can find lots of things about their country and you can tell them lots of things about your city or state.

So all you guys and gals get your pens and pencils out and see what I mean.

Thanks a million,  
Judy Tamagni  
701 Riverside Ave.,  
Santa Cruz, California

Gentlemen:

I accidentally came across a copy of your new edition of Katy Keene annual. I still have that copy and, believe it or not, it has seen much use as a costume catalog. From it we have gotten many ideas for dance costumes for our stage shows.

Sincerely yours, Union High School  
Wm. L. Cargile Music Department,  
Dinuba Joint Dinuba, California

KATY'S OUTFIT  
I'D LIKE TO HAVE ALSO  
BY DAYLE



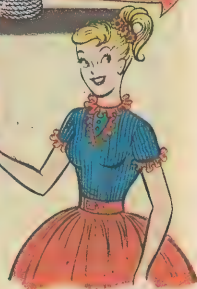
Dear Katy,

I have thousands and thousands of your pin-ups. I usually buy two of each of your books so I have one to keep and the other to cut out the pin-ups and cut-outs.

Your books really take the cake!

Joan Nielson  
R. R. 1, Kilowna,  
B. C., Canada

MORE MAIL  
ON NEXT PAGE



MAIL BOX AND TEEN-AGER AT RIGHT DESIGNED BY  
BETSY MERITHWEN, 65 SO. ELM ST., WALLINGFORD, CONN.  
SHE WRITES "THANKS FOR USING MY DESIGNS--I HAVE LOTS AND  
LOTS OF PEN-PALS FROM ALL OVER NOW!"



More  
LETTERS  
OUT OF

# KATY'S MAIL BAG

Dear Katy,

I'm living in France now and you're very popular over here, too. My girl friend and I think you're super-dee-dooper-dee-dooper.

Lani Brooks  
c/o CWO H. O. Brooks,  
89th Engr. Co.,  
A.P.O. 217, N.Y., N.Y.

Dear Katy,

I hope you like these fashions. I like to read your comics and they get them on the P.X. over here. One time they got a shipment of your annual and sold out in one day.

Candy Buileman,  
Wiesbaden, Germany,  
A.P.O. 633,  
c/o Postmaster, N.Y.



Dear Katy,

I read your comics all the time. Whenever I buy your comics my dog eats them. But he will not eat them if your picture is on top!

Your fan,  
Paula Bennet  
2053 E. 37th St.,  
Brooklyn 34, N.Y.

Dear Katy,

I like Bertha because I think Bertha has a much better figure than you. I also think Bill Woggon overdoes your popularity. Bertha, Gloria and Lucki Red are all far prettier than you. But I do like your comics.

Nancy Anne Byington  
Box 15,  
Lago Colony, Aruba,  
Netherland West Indies

Dear Katy, Bill & gang:

Every time I buy a Katy Keene comic book I get so excited I can hardly talk.

I love all of you (even Gloria). Keep up the good work, Bill.

Love,  
Ellen Gustafson  
2330 N. 72nd St.,  
Elmwood Park, Ill.

Dear Katy,

The other day I found my cat sitting on one of your comics and purring, too!

Love,  
Linda White  
159 Clinton Ave.,  
Dobbs Ferry, N.Y.



FROM OUR  
FOREIGN FANS TOO!

Dear Katy,

Your magazine is the best magazine. It gives the teen-agers, young and old folks alike, chances to show their talent in drawing and jokes. "Long live your magazine."

Darlene Bamberger  
9010 Main St.,  
Hometown 9, Ill.

Dear Mr. Woggon,

You may not exactly enjoy this letter but I am getting rather sick of "Katy Keene." At the moment I'm in camp and everyone in the bunk reads your esteemed comic.

The ridiculous part is that so many children are completely devoted to this comic character.

Forgive me for blowing my top, but I can't stand it any more. Katy's been 20 for who knows how long and although she often eats calorie-loaded meals she manages to stay trim. How? How? How?

A non-fan,  
Karen Crossen  
Camp Hillcroft,  
Billings, N.Y.

Dear Katy,

Congratulations on all your books! They are spectacular! That's the best possible description of it!

My mother's hobby is contesting. She enters an average of about 75 contests a year. I can safely say she wins one out of every 3 or 4 she enters. Her largest prize to date is an R.C.A. color T.V. set.

My father's hobby is music, mine are writing stories, drawing, designing and collecting picture postcards from pen-pals.

Susan Yaeger  
1634 Michigan Blvd.,  
Racine, Wisc.

Dear Katy,

I have a pony, a puppy, six kittens, a calf and a work horse. My pony is Dandy, Lassie is my puppy. Frosty, Elvis Presley, Cap, Andy, Puff, Joey are my kittens' names. Daisy May is my calf and Bob is the horse.

My girl friend, Nancy Kieger, is one of your fans, too. We live in the country and don't get to the store except on Saturday to buy your books.

I entered my pony in a horse show and won a blue ribbon.

Kay Montomuno  
Route 8, Lexington, N.C.

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| 4. Blueberry Hill           | 13. Honky Tonk                            |
| 5. Singing the Blues        | 14. True Love                             |
| 6. Cindy O Cindy            | 15. Don't Be Cruel                        |
| 7. Hey Jealous Lover        | 16. Slow Walk                             |
| 8. A Rose and A Baby Ruth   | 17. Love Me                               |
| 9. Banana Boat Song         | 18. Since I Met You Baby                  |

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| 3. I'm a One Woman Man                | 12. I Take the Chance         |
| 4. Mother of a Honky Tonk Girl        | 13. Hoping That You're Hoping |
| 5. Don't Be Cruel                     | 14. I Walk the Line           |
| 6. Teen Age Boogie                    | 15. Sweet Dreams              |
| 7. Love, Love, Love                   | 16. Folsom Prison Blues       |
| 8. Any Old Time                       | 17. Honky Tonk Man            |
| 9. I Want You, I Need You, I Love You | 18. Crazy Arms                |

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- |                                  |                           |
|----------------------------------|---------------------------|
| 1. 1000 Miles Away               | 10. Feel                  |
| 2. Oh What A Night               | 11. Hound Dog             |
| 3. Slow Walk                     | 12. Don't Be Cruel        |
| 4. Love Me Tender                | 13. Honky Tonk            |
| 5. Heebie Jeebies                | 14. Blueberry Hill        |
| 6. 30 Days                       | 15. See Saw               |
| 7. Hallelujah, I'm in Love       | 16. Since I Met You, Baby |
| 8. Let the Good Times Roll       | 17. I Feel Good           |
| 9. When My Dream Boat Comes Home | 18. Green Door            |

☐ **18 COLLECTORS SONGS — \$2.98**  
**By SNOOKY LANSON, BILL LAWRENCE, etc.**

- |                                |  |
|--------------------------------|--|
| 1. Tell Me You're Mine         | 10. Why Don't You Believe Me             |
| 2. Bye, Bye Blues              | 11. Till I Waltz Again With You          |
| 3. You Belong To Me            | 12. Don't Let The Stars Get In Your Eyes |
| 4. Anywhere I Wander           | 13. Trying                               |
| 5. Takes Two To Tango          | 14. Even Now                             |
| 6. My Baby's Coming Home       | 15. Glow Worm                            |
| 7. Lady of Spain               | 16. Have You Heard                       |
| 8. Keep It A Secret            | 17. Since I Met You, Baby                |
| 9. Hold Me, Thrill Me, Kiss Me | 18. Oh Happy Day                         |

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| 4. Mambo Lindo            | 13. Carmen Mambo     |
| 5. Swinging With Humberto | 14. Senny's Mambo    |
| 6. Mamboish               | 15. La Paloma Mambo  |
| 7. Long Hair Mam.         | 16. Blue Danube Mam. |
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| 3. Ticky, Ticky Tea                      | 12. Honky Tonk Surprise              |
| 4. Can Can                               | 13. Frankie & Johnny                 |
| 5. Habanera                              | 14. The Bowery                       |
| 6. Song of India                         | 15. When The Saints Come Marching In |
| 7. Workin' on the Railroad and Dinah     | 16. Kismet                           |
| 8. Sidewalks of New York and Daisy Belle | 17. Fantasy                          |
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| 2. No Cuentas Conmigo | 11. Quiero Na Ma       |
| 3. Mambelero          | 12. Besos De Caramoles |
| 4. El Campanero       | 13. Quiso El Bon Bon   |
| 5. Tu Plato           | 14. Mambo Nueva York   |
| 6. Sagueboreco        | 15. Chacapipe          |
| 7. Easy               | 16. Sona Sona Rumba    |
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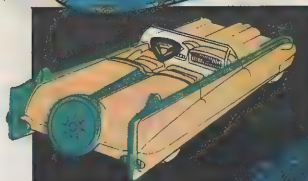
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-----MONEY BACK GUARANTEE-----

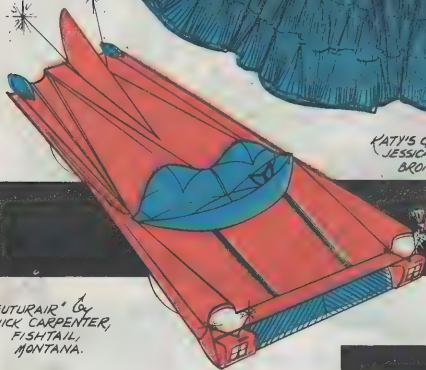
# Katy Fashion

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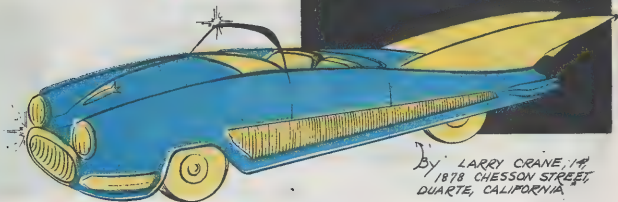
By MR. S. GASILIUNAS, 16,  
311 ELDERT ST,  
BROOKLYN 27,  
NEW YORK.



KATY'S GOWN, POSE, & TOP LETTERING By  
JESSICA FRANK, 1307 EDW. L. GRANT HWY,  
BRONX 52, N.Y., (AGE 14).



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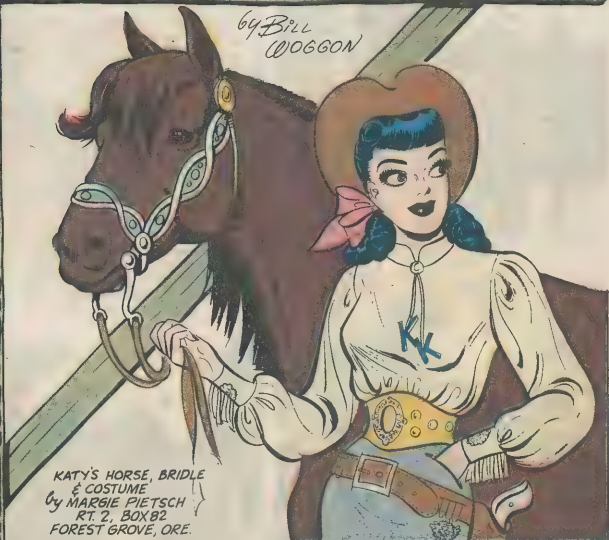
# KATY



KK

by Bill  
WOGGON

K  
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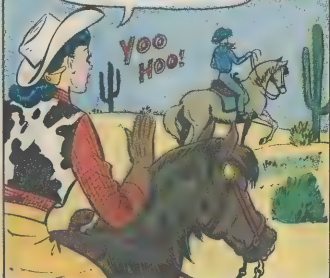
KATY'S HORSE, BRIDLE  
& COSTUME  
by MARGIE PIETSCH  
RT 2, BOX 82  
FOREST GROVE, ORE.

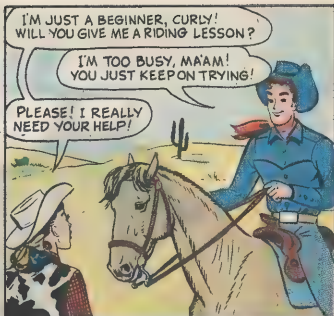
As our story opens, Katy, an expert rider, takes the kinks out of a spirited horse...



LATER

OH-OH! THERE'S THAT HANDSOME CURLY CASSIDY! WHY DOESN'T HE EVER ASK FOR A DATE? HMM! I HAVE AN IDEA!





\* WRITE TO YOUR PEN-PALS & FELLOW DESIGNERS ON A KATY KEENE NOTE PAD - IT HAS A COWGIRL PIN-UP OF KATY ON COVER \*

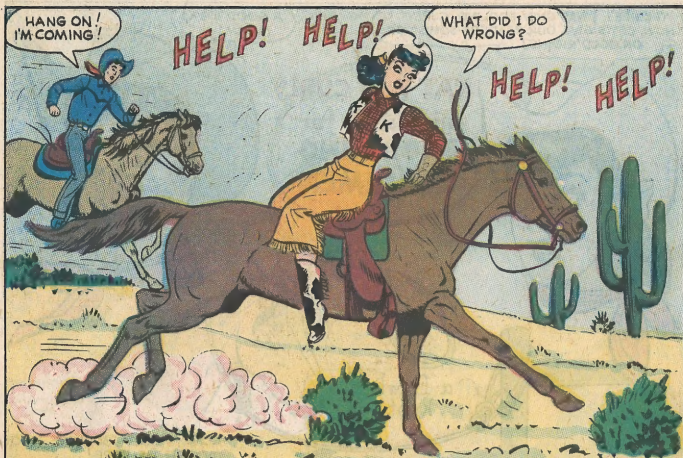


\* SEND 25¢ (35¢ IN CANADA) TO KATY WITH YOUR NAME & ADDRESS -- ASK HER FOR A KATY NOTE PAD WITH PIN-UP ON COVER \*



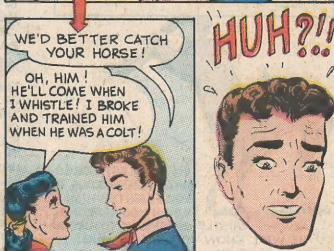
\* MAIL YOUR 25¢ ORDER FOR KATY NOTE PAD TO KATY KEENE AT WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. \*





KATY'S HORSE, POSE & COSTUME by DOLORES HEJOUK, 29 LESLIE AVE., BALTIMORE, MD.

SEND 10¢ TO KATY WOGSON WHEELS RANCH, SANTA BARBARA, CALIF. FOR A KATY COWGIRL PIN-UP AND CUT-OUT SET.



CURLY AND KATY GIVE YOU TIPS ON GOOD HORSEMANSHIP ON THE NEXT PAGE

TEE HEE! I WAS ONLY FOOLING, CURLY!  
NOW, LET'S GIVE OUR READERS SOME TIPS  
ON GOOD RIDING!

A GOOD IDEA,  
MA'AM!

## KATY and CURLY give hints for BEGINNING HORSEMEN



a "Bowline"  
knot

ALWAYS USE A "BOWLINE" KNOT  
ON YOUR TIE-ROPE!

IT WILL NOT SLIP AND CHOKE YOUR HORSE, IF HE  
PULLS BACK. YOU CAN ALWAYS UNTIE IT EASILY,  
BECAUSE IT WILL NEVER JAM TIGHT, EVEN WHEN WET.

*Each time you ride, examine hoofs for  
cracks, nails, and loose or broken shoes.*

*Loosen saddle  
blanket here*

IF YOUR HORSE IS NERVOUS OR  
BAD-TEMPERED... **WATCH HIS EARS!**  
IF HE LAYS THEM **FLAT**, LOOK OUT!  
HE IS GOING TO BITE OR KICK, AND HE  
IS NOT BLUFFING!

**W**HEN YOU  
SADDLE UP, BE SURE  
THERE ARE NO BURRS,  
TWIGS OR WRINKLES  
IN THE SADDLE -  
BLANKET, TO "GALL"  
OR RUB YOUR HORSE'S  
BACK!

**B**EFORE YOU TIGHTEN  
THE CINCH, LIFT THE FRONT  
OF THE BLANKET AWAY FROM  
THE HORSE'S "WITHERS" (TOP  
OF SHOULDERS) AND PUSH  
IT UP INTO THE SADDLE FORKS.  
THIS ALLOWS COOLING AIR  
UNDER THE HOT BLANKET.

**A**FTER YOU HAVE RIDDEN A SHORT WHILE, DISMOUNT  
AND TIGHTEN THE CINCH. OTHERWISE, LOOSENEED BY THE  
MOTION, THE SADDLE MAY SLIP AND THROW YOU!

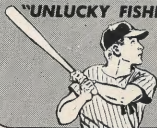
**T**HE GENTLEST HORSE  
MAY BE DANGEROUS, IF  
YOU FRIGHTEN HIM!  
WHEN YOU APPROACH,  
ALWAYS WHISTLE OR SPEAK TO HIM, SO  
HE WILL KNOW YOU ARE COMING!

④

# ARCHIE COMICS ARE COMICAL COMICS



# **“MICKEY MANTLE GOES TO BAT FOR THE “UNLUCKY FISHERMEN”**



**DAISY EAGLE**  
Only 20 Boxes

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**AMERICAN FLYER FREIGHT** Only 40 Boxes

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**MARLIN .22** Only 40 Boxes

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**PLANE KIT & ENGINE**  
Only 12 Boxes

**SKIN DIVING OUTFIT**  
Only 12 Boxes

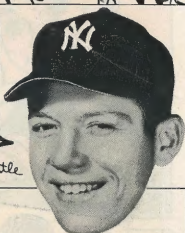
**KNIFE & AXE SET**  
Only 12 Boxes

**CHEM-CRAFT LAB**  
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**ARCHERY SET**  
Only 12 Boxes

Look Kids, get these prizes for yourself without cost from **JUNIOR SALES CLUB of AMERICA**

*Mickey Mantle*



## **Here's how to get THESE PRIZES and many more!**

YOU are the prize-winning J.S.C.A. Member in your neighborhood! Thousands of boys and girls are winning nationally famous "QUALITY PRIZES"...at NO COST! Our prizes are the Best! No experience needed. It's easy to sell these lovely boxes of 21 long, slim All-Occasion Cards at only \$1.25 per box. You can earn a prize in one day! **J.S.C.A. CARDS ACTUALLY SELL THEMSELVES.** Just fill in and mail the coupon to become a member of the J.S.C.A. Mark on the coupon whether you want to start with 12 or 20 boxes of All Occasion Cards. (If prize you want requires more than 20 boxes, start with your first order for 20 boxes.) We will send your cards on credit because WE TRUST YOU! You have thirty days to sell your cards. All we ask is that you return prepaid by parcel post any boxes you cannot sell in thirty days, keeping 50c for each box you do sell. The J.S.C.A. Club Plan is quick and easy. Drop the coupon, in the mail NOW! **ACT QUICKLY TO GET YOUR FREE MEMBERSHIP CARD.**

**JUNIOR SALES CLUB OF AMERICA, Dept. AC-3 SPRINGFIELD 1, MASS.**

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**FREE SNAP-PETS**  
ATTACHED TO REGULAR ROLLS OF  
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